

FOREIGN FILM IMPORTER-DISTRIBUTORS ASSOCIATION OF JAPAN, INC.

General Meeting issues:

The 2007 Ordinary General Meeting was held on June 8. Discussed and approved by the General Meeting were the report on the 2007 projects and balance sheet, as well as the 2007 undertaking plans, income and expenditure budgets and election of board members. As the terms of the directors have expired, the following personnel changes were approved.

Chairman: Junichi SAKOMOTO

Vice-Chairman: Hiroyasu MATSUOKA

Executive Director: Yasushi SHIINA

Directors: Masao TESHIMA, Zuiho HAYASHI, Akira SUGIYAMA, Tatsumi YODA, Kei HARUNA, Tsuguhiko KADOKAWA, Toshio HIROSE, Mitsuru OKURA, Fumio NAGASE, Yoshiro MASUMOTO, Kenji KAZANO, Junpei KODA

Secretaries: Masatoshi NAKA, Toshihisa IWASAKI

Assistant Directors: Koki ONISHI, Sumio KIGA, Hayao SHIBATA, Hanjiro UEMURA, Ken HASEGAWA, Takeshi YOSHIMURA, Akio HORIE, Yoshiharau KATSUKI, Naoki SATO, Rie NAKANO, Junichi MATSUSHITA, Shigeki ITO, Yuji SADAI, Nobuhiko SAKOH, Satoshi IWAKURA, Kazuhiko TADASHIKI, Atsushi OKITA, Shiro WAKEBE, Yasutaka HANADA, Yuji ISHIDA, Naoki KAI, Taro HASHIMOTO, Ikuo AIDA

Undertaking plans for 2008 (April 1, 2008 until March 31, 2009):

As the only Japanese organization of the importers and distributors of foreign films under the banner of the Federation of Japanese Films Industry, Inc., the Federation of Foreign Films Importer-Distributors Association of Japan, Inc. (FFIDAJ) aims to stabilize its operations even more, as well as to contribute to the activities of the entire film industry, with the close cooperation with such related organizations as the Motion Picture Producers Association of Japan (MPPAJ), the Japan Association of Theater Owners, the

Foreign Film Customs Clearance Conference, the Motion Picture Association (MPA), the Japan Video Software Association and the Japan and International Motion Picture Copyright Association, Inc.

The major projects that the FFIDAJ undertook during 2007 are as follows:

1. Research and study of the foreign film business and foreign laws and regulations in relation to motion pictures, as well as the collection and creation of materials

The FFIDAJ issued the "List of Imported Films" in January 2008, covering the imported films distributed in Japan from April, the preceding year, until March, this year. The FFIDAJ also published the "General Situation of Foreign Films," classified by nation and enterprise, in July 2007 and January 2008.

2. Preservation and showing of good foreign films

No films were donated to the Film Center of the National Museum of Modern Art as materials to study during this period by the FFIDAJ member companies. 3,622 books and magazines were donated to the Film Center by a movie magazine company.

3. Hosting of the Tokyo Cinema Show 2007

Venue: Iino Hall, Uchisaiwai-cho, Tokyo

Period: 7 through 12, August (6 days)

Sponsor: Foreign Films Importer-Distributors Association of Japan

Cosponsors: Motion Picture Producers Association of Japan

Japan Association of Theater Owners

Motion Picture Association (MPA)

GTF Greater Tokyo Festival Executive Committee

Supporters: Ministry of Economy, Trade and Industry

Japan Video Software Association

Visual Industry Promotion Organization

Program:

○ Presentation of the lineup for Autumn 2007 till 2008

Navigator: Kuro ERIKAWA

○ Special Event

Tsukushi Prize Golden Title Award Ceremony

Winner: "An Inconvenient Truth" (UIP)

○ Talk Show

"Form of Parents and Children seen in *Kabei: Our Mother* - Possibilities of Films - " with the participation of Director Yoji YAMADA and Teruyo NOGAMI, the writer of the biography the film is based on.

Hostess: Mitsuyo KUSANO

Guests: Yoji YAMADA (film director), Teruyo Nogami

○ Screenings:

August 8 *Into The Faraway Sky*

No Reservations

August 9 *The Suicide Song*

Vacancy

August 10 *Miss Potter*

Perfect Strange

August 11 *Life: Tears In Heaven*

Hotai Kurabu

Black Snake Moan

August 12 *Arthur And The Minimoys*

Fantastic Four: Rise Of The Silver Surfer

The Good Shepherd

Brochures of the GTF Tokyo Cinema Show 2007 included the lineup of 273 new films from the members of the FFIDAJ, the MPPAJ the MPA for autumn 2007 or later. They were distributed free of charge to the attendees in order to introduce them to the films awaiting release.

4. Presentation of the 46th Good Foreign Film Importer-Distributor Award

The Good Foreign Film Importer-Distributor Award, which the FFIDAJ established in 1962 with support of the Ministry of International Trade and Industry (today's Ministry of Economy, Trade and Industry), marked its 46th in 2007. Eleven jurors held two strict examination meetings on February 6 and March 5 and decided which award to grant, in order to commend distributing companies that imported and released films which, of high quality, opened up a new field and made a great contribution to the development of the Japanese film industry during the period starting April 1, 2007 and ending March 31, 2008.

Jurors: Yukichi SHINADA (Jury Chairman), Noboru AKIYAMA (Vice-Chairman),
Keiko AKECHI, Doichi ITO, Hisayuki UI, Hiroo OTAKA, Masato OKA,
Masaaki SATO, Yoshio TUCHIYA, Isao TOMITA, Shinya FUJII

Sponsor: Foreign Films Importer-Distributors Association of Japan

Supporter: The Ministry of Economy, Trade and Industry

Selection Results

* Ministry of Economy, Trade and Industry Award

○ GAGA COMMUNICATIONS, INC.

Babel

Volver

Hairspray

Earth

Sicko (co-distributed by Hakuhodo DY Media Partners)

The Golden Compass (co-distributed by Shochiku Co., Ltd.)

* Special Awards

○ WARNER ENTERTAINMENT JAPAN INC.

Harry Potter And The Order Of The Phoenix

Ocean's Thirteen

Sweeney Todd

- WALT DISNEY COMPANY (JAPAN) LTD.

Pirates Of The Caribbean At World's End

Ratatouille

National Treasure: Book Of Secrets

- TOHO-TOWA COMPANY, LTD.

The Bourne Ultimatum

American Gangster

Elizabeth: The Golden Age

* Encouragement Awards

- SHOWGATE INC.

La faute a Fidel

Once

No Country (co-distributed by Paramount Japan)

- WAKO COMPANY, INC.

Tuya's Marriage (co-distributed by Guapaguapo)

When Ruowa Was Seventeen (co-distributed by Guapaguapo)

Season Of The Horse (co-distributed by Focus Pictures, Inc.)

5. Cooperation in holding film festivals contributing to international collaboration

1. The FFIDAJ supported and cooperated with the following film festivals so that they might be held successfully.
2. The FFIDAJ cooperated with the management of the 20th Tokyo International Film Festival and helped with its custom clearance, translation and subtitling activities for its films,

FILM FESTIVALS SUPPORTED BY FFIDAJ IN 2007

Titles	Periods	Venues
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GTF Greater Tokyo Festival 2007	Jul.1 (Sun.) - Sept. 30 (Sun.) 2007	Places in Tokyo, Kanagawa, Saitama and Chiba Prefectures
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SKIP City International D Cinema Film Festival	Jul.14 (Sat.) - 22 (Sun.) 2007	SKIP City Sai-no- Kuni Visual Plaza Image Hall, etc.
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Aichi International Wtomen's Film Festival Center).2007	Sept. 1 (Sat.) - 9 (Sun.) 2007	Will Aichi (Aichi Pre Pref.Women's General Center, Komaki, Osaka, Toyoaki, Tawara, Kita- Nagoya
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Brazil Film Festival 2007	Sept. 5 (Wed.) - 9 (Sun.) 2007	Tokyo Interntional Forum D1
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Yamagata International Documentary Film Festival 2007	Oct. 4 (Thu.)-11 (Thu.) 2007	Yamagata Central Public Hall, theaters in Yamagata
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20th Tokyo International	Oct. 20 (Sat.) - 28 (Sun.)	Shibuya Bunkamura,
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Film Festival	2007	Roppongi Hills, etc.
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Brazil Film Festival 2007 (Nagoya)	Oct. 20 (Sat.) - Nov. 2 (Fri.), 2007	Fushimi Million-za
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TIFFCOM2007 - the Asia-Pacific Enter- tainment Market	Oct. 22 (Mon.) - 24 (Wed.) 2007	Roppongi Hills Mori Tower (40th & 49th Floors), etc.
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12th Kobe Centennial Film Festival	Oct. 25 (Thu.) - Nov. 11 (Sun.), 2007	Bifure Hall (Shin Nagata Prefecture Citizen's Hall, Kobe Art Village Center)
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Osaka-Asian Film Festival	Nov. 2 (Fri.) - 23 (Fri.) 2007	Sogo Theater (Sogo Shinsaibashi Main Store), Cine Nouveau (Kujo), Planet Stage Plus One (Umeda)
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14th Osaka-Europe 1 Film Festival	Nov. 3 (Sat.) - Dec. 7 (Fri.) 2007	Recital Hall, Festiva Hall, etc.
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China Film Festival 2007	Nov. 22 (Thu.) - 25 (Sun.)	Tokyo (Kagetsu Hall) Yokohama (Movil)
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Tokyo International Cine City Festival	Nov. 23 (Fri.) - 25 (Sun.)	Shinjuku Milano 1
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Festival of French Film 2008	Mar. 13 (Thu.) - 18 (Tue.) 2008	Toho Cinemas Roppongi Hills, Toho Cinemas Nanba
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6. Estimation, judgment or certification of quality, box-office revenue and damage/loss in accidents, of imported films

The FFIDAJ cooperated with the December 1 "Film Day" as well as the "Film Service Day" held by the Japan Association of Theater Owners monthly - twelve times a year - including the Film Day. Also, the FFIDAJ made efforts to increase the number of film attendance, making use of materials the Association made like the comparison of box-office revenue on such days, and at the same time the FFIDAJ endeavored to collect the newest information on the quality, box-office revenues and accidents during exhibition of imported films.

7. Arbitration for the resolution of disputes related to international transactions of imported films

(1) The FFIDAJ members made efforts to exchange with each other as much information as circumstances admitted, avoid double booking in the acquisition of films, prevent excessive competition and help the film import-

distribution business in Japan develop in a healthy way.

(2) Policies for the diversification of visual industry, as regards video cassettes, DVDs, broad band, etc., of theatrical feature films

○ Pirated DVDs including the theatrical films illegally reproduced on the Internet disturb the healthy development of Japan's film import-distribution business. Under the circumstances, the FFIDAJ examined various policies keeping close contact with the Federation of Japanese Films Industry, the Motion Picture Producers Association of Japan, the Motion Picture Association (MPA), the Japan Association of Theater Owners, the Japan Video Software Association as well as the Japan Motion Picture Copyright Association. As a result, the Law Regarding Prevention of Stealthy Filming of Movies was proclaimed on May 30 and came into force on August 30, with the great understanding and cooperation of related people in the Government. In conjunction with this, the organizations in the film industry immediately carried out the following with, as their core, the "Let's Go to the Movies" Executive Committee, which is organized by the MPPAJ, the Japan Association of Theater Owners, the MPA and the FFIDAJ.

- * June 21: Press conference on the campaign for the Law Regarding the Stealthy Filming of Movies.
- * June 30: All theaters (3200 screens) in Japan started to show a 30-second "Anti-Stealthy Filming Campaign" commercial.
- * The "Office for Policies against Illegal Activities" was established as a venue to offer the information on the stealthy filming of movies. And a toll-free telephone and HP for the Office were announced to the public.
- * "Guide for People Concerned with the Film Industry - Q & A for the Law Relating the Stealthy Filming of Movies" and "Manual to Prevent the Stealthy Filming of Movies" were made and distributed.

8. Undertakings necessary to accomplish the FFIDAJ's purposes in addition to the above-mentioned ones

(1) Participation in the "Let's Go to the Movies" campaign projects

In addition to the Anti-Stealthy Filming Campaign stated in detail in the preceding Clause 7, the FFIDAJ held, during the GTF Tokyo Cinema Show, the 3rd annual award ceremony for the Tsukushi Golden Title Award, established by the Executive Committee at the suggestion of Mr. Tetsuya TSUKUSHI, the film ambassador designated by the Executive Committee. And the campaign targeting high school students, which is being conducted to expand the young movie-going population, marked its 3rd year.

(2) Special screenings with an audio sub-channel

With the target of "delivering movies to various people," the FFIDAJ undertakes such activities as the showing of *Hotai Kurabu* with an audio sub-channel as well as *Arthur and the Minimoys* with comments printed in braille.

(3) Hosting of a New Year's Business Card Exchanging Party

The FFIDAJ held the New Year's Business Card Exchanging Party on January 7, 2008, with the cooperation of the Motion Picture Association (MPA), and this was attended by 814 guests from distribution, exhibition, publicity and production sectors that support Japan's film industry, to promote the healthy development of the foreign film import and distribution business, the expansion of Japan's economy as well as the improvement of culture.

(4) Cooperation in film award management

The FFIDAJ supported and cooperated in the management of the 31st Japan Academy Award as well as the 62nd Mainichi Film Competition.

(5) Activities as a member of the Federation of Japanese Films Industry

As the regular member of the Federation of Japanese Films Industry, Junichi SAKOMOTO, FFIDAJ Chairman, attended as the Federation's director the annual general meetings as well as the regular meetings of board of directors

(9 times), and Yoko KURODA, FFIDAJ Secretary General, attended them as observer. The FFIDAJ made efforts to stabilize its foundation as a member of the Federation, including attending the secretary-general liaison meetings for Federation members as well as cooperating with the 52nd Film Day.

Persons honored in recognition of their long and distinguished service on the 52nd Film Day

Name	Firm	Title
Yoshiyuki IWASE	Synergy, Inc.	Business Manager
Yoshihisa FUJIWARA	Aoi Studio Co., Ltd.	Ex-Advisor
Total: 2 persons		(resigned November 2006)

9. Meetings of publicity division managers for imported films

The FFIDAJ held the meetings of publicity division managers 10 times, the attendees coming from a total of 25 FFIDAJ and MPA member companies, to examine problems they were confronting and exchange information with each other, making efforts to establish conditions for publicity activities to increase the number of film viewers. In cooperation with the MPPAJ, the FFIDAJ held the 2008 New Year joint party for film journalists as well as publicity division staff of its member companies on January 10, to promote the exchange of information and friendship with the film journalists.

10. Projects to commemorate the 50th anniversary of foundation, coming up in 2012

The projects were announced to each section of the FFIDAJ through the Planning Committee for the 50th Anniversary of Foundation, and discussed by each section.
