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Materials attached:

General Situation of Foreign Films (classified by nation)

General Situation of Foreign Films (classified by enterprise)

List of Films

I . General Meetings

1) 2013 regular general meetings

The regular general meeting for 2013 was held as follows:

Time and Date: 1PM, June 7, 2013

Venue: 4th floor meeting room of the Tokyo Kensetsu Kaikan

The report on the 2012 undertakings, the 2012 report on income and expenditure as well as the 2013 undertakings plans and their budget for income and expenditure were approved.

As the term of some directors have expired, the election of the 9 new directors, Junichi SAKOMOTO, Masanori MIYATA, Zuiho HAYASHI, Akira SUGIYAMA, Koji Hyakutake, Mitsuhiko OKURA, Nobuya WAZAKI, Fumio NAGASE, Yoshiro MASUMOTO were approved. And a director, Junpei KODA was approved his resignation in term of office the way, Teruaki SEKI is approved as his successor. Moreover, since the auditor, Toshihisa IWASAKI resigned for his expiration, Hidehiko YASHIRO is approved as his successor.

2) Plans fro 2013 Undertakings

Here are the undertaking plans for 2013

The major undertakings to be achieved by the Foreign Film Importer-Distributors Association of Japan, Inc. (FFIDAJ) from April 1, 2013 through March 31, 2014, were as follows:

As only official Japanese organizations of the importers and distributors of foreign films under the banner of the Federation of Japanese Film Industry, Inc., the Foreign Film Importer-Distributors Association of Japan (FFIDAJ) shall be further engaged in the diffusion and development of foreign films in this year as well. And the FFIDAJ shall also contribute to the development of the entire film industry with the close cooperation of such related organizations as the Motion Picture Producers Association of Japan (MPPAJ), the Japan Association of Theater Owners, the Motion Picture Association (MPA), the Japan Video Software Association, and the Japan and International Motion Picture Copyright Association, Inc.

1) Undertakings related to the research and study of the foreign films, the

making and collection of statistic materials as well as the PR activities including the publication of such materials

The FFIDAJ shall issue annual statistic materials of the imported foreign films that are distributed and released every year, and publicity announce them on its official website in Japanese and English.

① Annual statistic material on foreign films

The FFIDAJ shall issue the “General Situation” (classified by nation and enterprise) of imported films distributed and released every year since 1989. And the FFIDAJ shall research and collect basic data on Japan’s imported film industry and announce the through FFIDAJ’s official website (in Japanese and English) as well as the media. The FFIDAJ shall also engage in PR activities by responding to the requests and enquiries from not only Japan but also overseas countries. In addition, the FFIDAJ shall conduct direct interviews with distribution companies in regard to the research on their annual box-office income, and shall cooperate with research conducted by the media and others.

2) Undertakings related to the honoring and commendation of organizations, corporations, and persons who have contributed to the promotion of foreign film culture and art as well as the development of the foreign film import and distribution industry

The FFIDAJ shall grant prizes to the associations, corporations and persons of whom the FFIDAJ recognizes, after serious examination, their contribution to the promotion and development of imported foreign films, and announce them publicity through the media.

① Good Foreign Film Importer-Distributor Award

This award is designed to commend distributing companies that imported and released films, which of high quality, opened a new field

and a made a great contribution to the development of the Japanese film industry. The 8 judges selected from among critics and the media grant such prizes as the Minister of Economy, Trade and Industry Award, after strict examination.

3) Undertakings related to publicity, propagation, promotion, preservation and special screenings of films for the purpose of having the Japanese general public enlightened to the social utility of imported foreign films

The FFIDAJ shall propagate to the general Japanese public the cultural, artistic and social value of imported foreign films, as well as engage in activities concerning special screenings of films aiming “to deliver motion pictures to various people.”

① Tokyo Cinema Show

The FFIDAJ shall hold events to promote foreign films in collaboration with the Motion Picture Association (MPA), the Motion Picture Producers Association of Japan and the Japan Association of Theater Owners. The FFIDAJ aims to make a great contribution to the increase of audiences and the development of the Japanese motion picture industry to the general public, theater-related persons and the media, through presentations, talk shows and screenings.

② Activities of “Let’s Go to the Movies” Executive Committee

The 4 film-related associations, the FFIDAJ, the Japan Association of Theater Owners, the Motions Picture Producers Association go Japan and the Motion Picture Association (MPA) have been offering some special discount systems for married couples and high school students as part of the “Let’s go to the Movies” campaigns, to increase the opportunities for the general public to see movies at theaters. The Executive Committee shall carry out big campaigns in both of summer and winter this year too. In addition, the Committee shall make a database of show times at movie theaters through

out Japan, and expand the show-time search system to the Internet and cellular phones. Moreover, the Committee shall expand the preview website in PCs in cooperation with Yahoo! For greater for the audience. And this is an executive office as “Tsukushi Prize” which is strongly related to management and established through the idea of the late Tetsuya Tsukushi. This award has been granted to excellent Japanese titles given to foreign films at “The Movies Day” ceremony.

③ Preservation of Good Foreign Films

In cooperation with the Film Center of the Tokyo National Museum of Modern Art, the FFIDAJ shall make efforts so that membership companies will donate their good foreign films to the Film Center.

④ Special Screenings with Audio Sub-Channel or Other Facilities

With the goal to “deliver movies to a variety of people,” the FFIDAJ shall continue activities to project films in the surroundings taking into consideration people with auditory and hearing handicaps as well as aged persons. In addition, the FFIDAJ shall back up such events as symposiums to propagate the necessity of such activities.

4) Undertakings related to the holding of seminars, symposiums, and interchange meetings contributing to the promotion of foreign film culture, the development of foreign film import and distribution industry as well as the research of state-of-the-art film technology

The FFIDAJ shall engage in undertakings to contribute to the Japanese film industry, by sharing, with not only film-related people but also general public, the information on the latest films from Japan and foreign countries including the USA as well as information on innovations in image technology that is gained thorough training meetings and other means.

① Film Industry Interaction Meetings

With the cooperation of the Motion Picture Association (MPA), the Film

Industry Interaction Meetings shall be held once a year for the purpose of the healthy development of the foreign film import and distribution business, to promote the interaction of the Japanese and overseas film industries as well as to contribute the economic development and cultural improvement of Japan.

② Seminars on Film Technology Innovation

Seminars and technical study meetings shall be held to share the newest information on the technological innovation related to the digitalization of images.

③ Study Meetings of the Conference Group for Import and Customs Clearance of Foreign Films in Japan

The Conference Group for Import and Customs Clearance of Japan has its office inside the FFIDAJ and engages in study of import and customs clearance work as well as film technology. The Conference Group holds study meetings on state-of-the-art film technology every year, through which meetings the latest information of movie-motion technology shall be offered to not only film-related persons but also the general public.

④ Association of Foreign Film Publicity Managers

The Association owns its office inside the FFIDAJ, comprising publicity managers of the members of the FFIDAJ and the Motion Picture Producers Association of Japan as well as the Motion Picture Association (MPA), and holds meetings for the wholesome and smooth achievement of the publicity business through the examination, contact and information exchange of the problems and emergency tasks faced in the publicity work of films. In addition, the Association of Foreign Film Publicity Managers enriches the Yahoo! Preview Websites, arranges the media interviews and maintains and preserves the Media Control Board system. And also, the Association co-sponsors such events as the Tokyo Cinema Show and the Good Foreign Film Importer-Distributor Award.

5) Undertakings to cooperate with, sponsor or hold film festivals for the

purpose of developing and prompting the film business

The FFIDAJ shall sponsor and cooperate with the holding of various film festivals aimed at the promotion and development of the film business.

① Various Film Festivals

The FFIDAJ has sponsored and cooperated with the execution of film festivals and awards, such as the Tokyo International Film Festival, Kobe Centennial Film Festival, Osaka Europe Film Festival, Osaka Asian Film Festival, Okinawa International Film Festival, Yamagata International Documentary Film Festival, Kyoto Historica International Film Festival, Aichi Women's Film Festival, Japan Academy Prize, Mainichi Film Competition and Blue Ribbon Awards. The FFIDAJ shall also cooperate with events held by film organizations such as Film Day. In addition, the FFIDAJ shall cooperate with the EU Film Days, Bulgarian Film Festival, France Film Festival and others to widely introduce overseas movies to the Japanese general public.

6) Undertakings for the arbitration for dispute resolution related to international transactions of imported foreign films

The FFIDAJ shall take policies against the infringement of the copyrights of foreign theatrical feature films caused by the digitalization to bring with many kinds of problems in the film world.

① Policies against the Stealthy Recording of Films

This year too saw images, gained by stealthy recording films inside theaters, the FFIDAJ shall continue prompting policies against such stealthy recording of films, consulting and in liaison with related organizations, regarding the measures to be taken by persons and bodies and business related to the film industry which are stipulated in Article 3 of the Law for the Prevention of Stealthy Recording Films (Law No.65 set forth in 2007). And the FFIDAJ widely promote movie voyeur prevention

measures cooperating with “No More Movie Burglar” campaign which the “Let’s Go to The Movies!” Executive Committee is carrying out.

② Should the FFIDAJ be consulted by a member or non member import and distribution companies regarding the problems that arise from international transactions and copyright issues, or matters proposed by the Interview Association members, the FFIDAJ shall try to resolve such problems or matters speedily by consulting its legal advisors and accountants, and considering information regarding overseas legislation concerning foreign films and national copyright law.

7) Undertakings necessary to accomplish the FFIDAJ’s purposes in addition to those mentioned above

II . Board of Directors Meetings, Regular Membership Meetings, Section Meetings, and Undertakings

- 1) Agenda discussed at Board of Directors Meetings
- 19th Board of Directors meeting (held on April 19)
 - Approval of 18th Board of Directors meeting minutes
 - March income and expenditure report
 - 2012 settlement of accounts
 - 2013 undertakings
 - 2013 budgets
 - Directors and auditors finishing terms
 - Tokyo Cinema Show 2013
 - Other issues
- 20th Board of Directors meeting (held on June 7)
 - Approval of 19th (April) Board of Directors meeting minutes
 - April income and expenditure report
 - Settlement of 2012 accounts
 - Setting of 2013 budget
 - Selection of 2013 directors and auditors
 - Tokyo Cinema Show 2013
 - Other issues
- 21st Board of Directors meeting (held on July 19)
 - Approval of 20th (June) Board of Directors meeting minutes
 - Report on May-June income and expenditure
 - Tokyo Cinema Show 2013
 - “Let’s Go to The Movies!” Executive Committee
 - Other issues
- 22nd Board of Directors meeting (held on September 20)
 - Approval of 21st (June) Board of Directors meeting minutes
 - Report on July-August income and expenditure

Participation of new cooperation members
Completion of Tokyo Cinema Show
52nd Good Foreign Film Importer-Distributor Award
JASRAC
Other issues

- 23rd Board of Directors meeting (held on October 18)
Approval of 22nd (September) Board of Directors meeting minutes
Report on September income and expenditure
52nd Good Foreign Film Importer-Distributor Award
Submission of the FFIDAJ's consumption tax "Taxable Person Notification"
Other issues

- 24th Board of Directors meeting (held on November 15)
Barrier-free screening
Approval of 23rd (October) Board of Directors meeting minutes
Report on October income and expenditure
New Year's business card exchange party 2014
Other issues

- 25th Board of Directors meeting (held on January 17)
Approval of 24th (November) Board of Directors meeting minutes
Report on November-December income and expenditure
New Year's business card exchange party 2014
General Situation of Foreign Films
Other issues

- 26th Board of Directors meeting (held on February 21)
Approval of 25th (January) Board of Directors meeting minutes
Report on January income and expenditure
General Situation Foreign Films
Completion of New Year's business card exchange party 2014
Other issues

- 27th Board of Directors meeting (held on March 14)
 - Approval of 26th (February) Board of Directors meeting minutes
 - Report on February income and expenditure
 - Temporary settlement of accounts for 2013
 - Undertaking plans for 2014
 - Examination results report on the 52nd Good Foreign Films Importer-Distributor Award
 - Other issues

- 2) Agenda discussed at regular membership meetings
 - April regular membership meeting (held on April 19)
 - Approval of March regular Board of Directors meeting minutes
 - Approval of March undertaking report
 - 2012 settlements of accounts
 - 2013 undertakings plans
 - 2013 plans for income and expenditure
 - Sponsoring and Using the FFIDAJ's name as a sponsor at the 26th Tokyo International Film Festival
 - The 51st Good Foreign Films Importer-Distributor Award

 - June regular membership meeting (held on June 7)
 - Approval of April regular membership meeting minutes
 - Approval of April and May undertaking report
 - Tokyo Cinema Show 2013
 - "Let's Go to The Movies!" Executive Committee
 - Using the FFIDAJ's name as a sponsor at the Yamagata International Documentary Film Festival 2013
 - Using the FFIDAJ's name as a sponsor at the 6th Shitamachi Comedy Festival in Taito

 - July regular membership meeting (held on July 19)
 - Approval of June regular membership meeting minutes

Approval of June undertaking report

Tokyo Cinema Show 2013

“Let’s Go to The Movies!” Executive Committee

Completion of workshop at Conference Group for Import and Clearance of Foreign Films in Japan

Using the FFIDAJ’s name as a sponsor at the Yamagata International Documentary Film Festival 2013

General Situation of foreign films in the first half of 2013

Using the FFIDAJ’s name as a sponsor at the Aichi International Woman’s Film Festival 2013

Using the FFIDAJ’s name as a sponsor at the 18th Kobe Centennial Film Festival

○ September regular membership meeting (held on September 20)

Approval of July regular membership meeting minutes

Approval of July and August undertaking report

Completion of Tokyo Cinema Show 2013

New Membership Companies

“Let’s Go to The Movies!” Executive Committee

The 52nd Good Foreign Films Importers-Distributors Award

The 26th Tokyo International Film Festival

Using the FFIDAJ’s name as a sponsor at TIFFICOM 2013

○ October regular membership meeting (held on October 18)

Introduction new members

Approval of September regular Board of Directors meeting minutes

Approval of September undertaking report

52th Good Foreign Film Importer-Distributor Award

“Let’s go to the movies!” Executive Committee

Sponsor for the “Kyoto Historical International Film Festival”

○ November regular membership meeting (held on November 15)

Approval of October regular Board of Directors meeting minutes

Approval of October undertaking report

Completion of “The 26th Tokyo International Film Festival”

Sponsor for “Shin Film Festival at 10 a.m.”

- January regular membership meeting (held on January 17)

Approval of November regular Board of Directors meeting minutes

Approval of November and December undertaking reports

Completion of the New Year’s Business Card Exchange Party

2013 general situation of foreign films

Sponsor for the 9th Osaka Asian Film Festival

France Film Company Withdrawal

58th Film Day central convention

- February regular membership meeting (held on February 21)

Approval of January regular membership meeting minutes

Approval of January undertaking report

52nd Best Foreign Films Importer-Distributor Award

2013 all-Japan general situation of motion pictures

(materials provided by the Motion Picture Producers Association of Japan)

2013 analysis chart of box-office revenues according to the association

Sponsor for the 6th Okinawa International Film Festival

- March regular membership meeting (held on March 14)

Approval of February regular membership meeting minutes

Approval of February undertaking report

2013 temporary settlement of accounts

Undertaking projects for 2014

52nd Best Foreign Films Importer-Distributor Award

Sponsor for the SKIP City International D Cinema Film Festival

Holding of Publicity Section, Business Section, and Production= Liaison

Section meeting as well as General Affairs-Accounting joint-meetings

With the approval from the Board of Directors, general meetings were held by the following sections for the promotion of the FFIDAJ's undertaking projects and the operation of the FFIDAJ

Publicity Section

Four times (September 6, November 26, January 23, March 18)

Business Section

Five times (June 25, September 26, November 27, January 21, March 25)

Production=Liaison Section

Seven times (September 27, October 7, November 8, November 22, December 13, January 24, March 19)

General Affairs-Accounting joint-meeting

Four times (September 25, November 26, January 10, March 18)

4) Holding of meetings of the Conference Group for Import and Customs Clearance for Foreign Films in Japan

Four times (April 26, September 27, November 22, January 23)

5) Holding of foreign film publicity managers

Eight times (April 4, May 10, June 18, July 24, September 6, November 26, January 23, March 18)

III. Report on Major Undertakings

- 1) Undertakings related to the research and study of the foreign film business, the making and collection of statistic materials as well as the official announcement of such materials

The FFIDAJ issued the “2013 List of Foreign Films” in January 2014. The FFIDAJ also issued the “General Situation of Foreign Films in 2013 – classified by nation and enterprise” both in July 2013 (the first half of the fiscal year) and January 2014. Those “Lists” and “General Situation” are attached. Upon completion, those materials were soon put on the FFIDAJ website and are being used as contact information by related organizations, governmental bodies, related films and the press.

- 2) Undertakings concerning the honoring and commendation of the organizations, corporations, and persons contributing to the promotion of foreign film culture and art as well as the development of the foreign films import and distribution industry

1. Presentation of the 52nd Good Film Importer-Distributor Award

The year 2013 marked the 52nd anniversary of the Good Film Importer-Distributor Award established by the Foreign Films Importers-Distributors Association of Japan with the support of the Ministry of Economy, Trade and Industry in 1962. After strict examination, eight judges (listed separately) selected the companies that imported and released films which, being high quality, opened a new field and made a great contribution to the development of the Japanese film industry during the period starting April 1, 2013 and ending March 31, 2014.

The outline is as follows:

The joint-meeting of the Selection Committee and Steering Committee members was held on Wednesday, October 30. After the implementation guidelines for the 52nd Good Film Importer-Distributor Award were

approved, the judges were introduced and Mr. Yukichi Shinada was assigned to the post of the Selection Committee Chairman and Mr. Noboru Akiyama to the post of the vice-chairman.

Judges: Noboru AKIYAMA, Keiko AKECHI. Hiroo OTAKA, Yukichi SHINADA, Tomomi SUNAGA, Kojun TEI, Koichi MURAKAMI, and Sachiko WATANABE

Sponsored by: The Foreign Film Importer-Distributors Association of Japan

Supported by: The Ministry of Economy, Trade and Industry

Report on Examination

The 1st Examination Meeting was held at noon, February 5, with the attendance of 8 judges, in the meeting room of the Motion Picture Producers Association of Japan. As selection committee Chairman Yukichi Shinada explained the basic policy of the examination, the following companies were selected for the final examination meeting, after checking out all the films distributed by each of the 106 entry companies (22 FFIDAJ members, 5 MPA members and 79 other companies), and using FFIDAJ's "2013 List of Foreign Films" for reference.

EPCOT ARCINETERAN DEVISION CO.

GAGA CORPORATION

TOEI CO.

NIKKATSU CO.

NEW SELECT CO., LTD. (ALBATROS FILMS)

BROADMEDIA STUDIOS CORPORATION

LONGRIDE CO., LTD

THE WALT DISNEY COMPANY (Japan), LTD.

WARNER ENTERTAINMENT JAPAN CO.

UPLINK CO.

CREST INTERNATIONAL CO., LTD

A DIVISION OF SHIN NIPPON EIGASHA CO., LTD

SETERA INTERNATIONAL CO., LTD
MOVIOLA CO., LTD

The final screening was held in the conference room of the Motion Pictures Producers Association of Japan on Wednesday March 5 at 12 P.M following the first screening held on February 5. Based on the list of works released from the start of April 2013 to the end of March 2014 by the 14 companies selected from the first screening, and through thorough deliberation regarding reasons for recommendation by chairperson Shinada and seven others, the following examination results were decided.

First Prize

GAGA Corporation

12 Years A Slave

The Best Offer

Populaire

This year's 86th Academy Award Best Picture winning film *12 Years A Slave* has not only been applauded for the speedy decisions made from purchase to setting the scale of release and promotion strategy, but also for the superb organization of releasing it on the weekend of the prize announcements. Moreover, as for *The Best Offer*, the older intellectual class was kept in mind, making the film a hit, and *Populaire* certainly mobilized younger women. The finely planned out strategy to continuously reach the expectations of a broad range of Western film fans was highly regarded, and thus made them the award winners.

Award of Excellence

Longride

The Angels' Share

To The Wonder

Nebraska

Lining up high quality works that are each rich in personality and novelist characteristics, the minute composition of promotion strategy which held both those novelist characteristics and generality reached the expectations of many movie fans and was the main point highly regarded. Beginning with The Angels' Share directed by Ken Loach, To The Wonder directed by Terrence Malick steadily gathered movie fans and produced sound results. Together with this, this year's Academy Award nominee Nebraska directed

by Alexander Payne was also commended for succeeding in a performance-like polite manner, including the first day setting too.

Honorable Mention Award

Cetera International

A Lady in Paris

Hannah Arendt

By changing the original title from *Une Estonienne à Paris* to *A Lady in Paris*, the movie itself was reborn into one that gathered support from the female audience and was widely commended for its good taste. Moreover, the much anticipated Hannah Arendt was applauded for surmounting 100 million yen in nationwide box office revenue after being released in the

Iwanami Hall. This along with the expectations that the splendor of foreign films will continue to be conveyed with good sense and taste resulted in the winning of awards.

A Division of Shin Nippon Eigasha Co., Ltd ESPACE SAROU

Tabu

Snow White

Dormant Beauty

Although the movies Tabu directed by Miguel Gomes of Portugal, Snow White directed by Pablo Berger of Spain, and Dormant Beauty directed by Marco Bellocchio of Italy were all works of fine quality, the energetic buying and distributing of films that were thought to be too adventurous for Japan

was highly regarded. This along with the hopes for more high quality films from around the world to be offered to Japan led to the winning of awards.

The awards ceremony was held on April 16, 2014.

3. The activities as a member of the Federation of Japanese Film Industry, Inc.

As a regular member of the Federation of Japanese Film Industry, Inc., the president of this society attends the annual general meetings and board meetings (9 times) as a director, and the secretary-general also attends as an observer. Members also attended the Federation of Japanese Film Industry, Inc. Member Body Secretary-General Liaison Conference and put in efforts to stabilize the foundation of the society, as well as cooperate in the operation of the 58th Movie Day held by the Federation of Japanese Film Industry, Inc.

58th Movie Day Prize for Continuous Service Winner is as follows

Name	Company Name	Job Title
Eiji Ogawa	Sony Pictures Entertainment	Movie Sales Department In Charge of Projection

3) Business regarding publicity, promotion, preservation and special screening in order to educate citizens of the social usability of imported foreign films

1. The hosting of the Tokyo Cinema Show

The 18th Tokyo Cinema Show was held as the Tokyo Cinema Show 2013 with the following details.

Location: Iino Hall

Date: Thursday August 1

Sponsor: Foreign Film Importer-Distributors Association of Japan

Co-sponsors: Motion Picture Association (MPA)

Motion Picture Producers Association of Japan, Inc.

Japan Association of Theatre Owners

Patronage: Ministry of Economy, Trade and Industry

UNIJAPAN

Visual Industry Promotion Organization

Program

-Symposium

Cinema Complex 20 Years The Present and Future of Movie Theaters

Proceeds: Hiroyuki Ootaka (Movie Journalist. Special Editing Committee of
Bunka News)

Panelists: Tooru Hattori (President and Representative Director of
Nakanihon KOGYO Co., Ltd.)

Kazuto Setoguchi (President and Representative Director of Shochiku Multiplex Theaters)

Koji Kimura (Studio Group Sales Executive Director of Walt Disney Japan)

4) Business regarding the revival of foreign film culture in line with the development of the foreign films importation and distribution industry and the newest movie technology research in contribution to holdings of seminars, symposiums and exchange meetings

1. The holding of the business card exchange meeting

With the cooperation of Motion Picture Association (MPA) and the participation of 673 individuals from distribution, show business,

advertisement, production and media, all of which support the Japanese film industry, the business card exchange meeting was held at the beginning of 2014 on Monday January 6 with aim to strive for a wholesome development in the foreign film importation and distribution industry as well as improvement in the economy and culture of Japan.

2. Communication of customs clearance of foreign films conference workshop

At the communication of customs clearance of foreign films conference workshop, 40 companies that take part in the movie and picture business participated in order to strive for the simplification of import clearance tasks.

The main activities are described below.

1. Regular meetings (4 times a year)

2. Workshop

Time and date: Wednesday July 17, 2013 1 P.M. to 3:30 P.M.

Location: IMAGICA First Preview Room

Subject for Discussion: Outline of the next generation digital cinema screening technology~4K/High Frame Rate/Stereophonic Sound/The Now and After of 4D

Lecturer: IMAGICA Digital Cinema Unit

Technical Operate Team Ken Okada

Hands-On Theater-4DX-Beyond 3D

Lecturer: CJ 4DPLEX Co., Ltd. Business Development, Senior

Analyst Kim Don Hyon

Next generation cinema sound Dolby Atmos

Lecturer: Dolby Japan Masaki Hayashi

An overview of the Tokyo International Film Festival

Lecturer: Tokyo International Film Festival Director General

Tamotsu Shiina

About the digital generation archive -Preservation and
management of picture property

Lecturer: Toei Labo Tech Director Makoto Negishi

3. Outside pictures advertising manager meeting

Composed of the managers from this association membership company, Motion Picture Association, The Federation of Japanese Film Industry, Inc and 32 other companies, the advertising manager meeting was held. In addition to discussing various problems faced and exchanging information, efforts were put into environmental improvements so that each company could carry out advertisements that would lead to increased audiences as well as the execution of harmonious and wholesome advertising business.

3. Meetings of publicity division managers for foreign films

The FFIDAJ held the meetings publicity division managers 9 times, the attendees coming from a total of 32 FFIDAJ member and MPA member companies, to examine problems they were confronting and exchange information with each other, and made efforts to establish conditions for smooth and more wholesome publicity activities that would lead to the increase of film-going population. In cooperation with the MPPAJ, the FFIDAJ had held the New Year joint party for film journalists and the publicity division staff with problems of expense and decreasing participants till the fiscal year 2012, but the FFIDAJ once stopped that party and ended up looking for new style this fiscal year. And the FFIDAJ made efforts to improve the show time database started by the “ Let’s Go to the Movies!”

Executive Committee as well as the Yahoo! Preview Website. In Addition, the FFIDAJ acted as an executive corps for the “Summer Campaign” and “See New Movies All At Once In The Tokyo Film Festival” sponsored by the “Let’s Go to the Movies!” Executive Committee.

5) Undertakings to cooperate with sponsor and hold film festivals for the purpose of developing and prompting the film business

1. The FFIDAJ supported and cooperated with the following film festivals to facilitate them being held successfully.
2. The FFIDAJ cooperated with the management of the 26th Tokyo International Film Festival and helped with its custom clearance, translation and subtitling activities for its films. And the Tokyo Cinema Show became a joint project with the 26th Tokyo International Film Festival.

FILM FESTIVALS SUPPORTED BY FFIDAJ IN 2013

Titles, periods and venues

The New

April 6 (Sat), 2013- March 21 (Fri), 2014, 42 theaters in Japan

SKIP City International D Cinema Festival 2013

July 12 (Fri)- July 21 (Sun), 2013, SKIP City

Aichi International Woman’s Film Festival 2013

August 31(Sat)- September 8(Sun), 2013, Will Aichi

6th Shitamachi Comedy Film Festival in Taito

September 13(Fri)- September 16(Mon), 2013, Taito Ward (Asakusa and Ueno Areas)

Yamagata International Documentary Film Festival 2013

October 10(Thu)- October 17(Thu), 2013, Yamagata Central Public Hall and

Yamagata City Hall

26th Tokyo International Film Festival

October 17 (Thu)- October 25(Fri), 2013, Roppongi Hills

TIFFCOM 2013

October 22 (Tue)- October 24(Thu), 2013 Hotel Gran Pacific LE DAIBA

MPTE AWARDS 2013

October 24 (Thu), 2013, Roppongi Hills

18th Kobe Centennial Film Festival

November 1(Fri)- November 10 (Sun), 2013, PFLE Hall and Kobe Art Village Center

5th Kyoto Historica Film Festival

November 30 (Sat)- December 8(Sun), 2013, Kyoto Culture Museum

9th Osaka Asian Film Festival

March 7 (Fri)- March 16(Sun), 2014, Umeda Blue 7, ABC Hall, etc.

6th Okinawa International Film Festival

March 20 (Thu)- March 24 (Mon), 2014, Okinawa Convention Centre, etc.

3. Cooperation in film award management

The FFIDAJ cooperated in the management of the 37th Japan Academy Prize (as a steering committee member), as well as the management of the 68th Mainichi Film Competition (as an advisory committee member). The FFIDAJ cooperated also with the 56th Blue Ribbon Award sponsored by the Tokyo Film Reporter's Club as a supporter.

6) Undertakings for the arbitration of the resolution of disputes related to international transactions of imported foreign films, as well as the

protection of intellectual property

1, Recent Years have seen the frequent infringement of copyrights by the sale of pirated DVDs made from the stealthy recording of movies inside theaters as well as by the outflow of such illegally recorded films downloaded and put on the web. So film-related organizations cooperated in making aggressive actions, and as a result, the Law for the Prevention of Stealthy Recording of Films was proclaimed and come into force in 2007.

Since then, the FFIDAJ has been continuing, with “Let’s Go to the Movies!”