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## 1. General Meetings

### 1) 2017 Regular General Meetings

The regular general meeting for 2017 was held as follows:

Time and Date: 1PM, June 9<sup>th</sup>, 2017

Location: 4<sup>th</sup> floor meeting room of Tokyo Kensetsu Kaikan

The report on the 2017 undertakings, the 2016 report on income and expenditure as well as the 2017 undertakings plans and their budget for income and expenditure were approved.

With expirations of term, the election of the 9 directors, Tadashi Osumi, Yutaka Yoshihara, Masayuki Sano, Yoshikuni Murata, Zuiho Hayashi, Mitsuhiko Okura, Fumio Nagase, Shinya Wazaki and Yoshiro Masumoto are approved. Tomohiko Hoshino's director assumption was approved with the resignation of director Hiroyasu Matsuoka.

Director Junichi Sakomoto retired with expiration of term.

Assumptions of 2 inspectors, Hidehiko Yashiro and Yoshikazu Yanagisawa were

approved with expiration of term.

Inspector Masatoshi Naka retired with expiration of term.

## 2) Plans for 2017 Undertakings

Plans for 2017 Undertakings are as follows:

The major undertakings to be achieved by the Foreign Film Importer-Distributors Association of Japan, Inc. (FFIDAJ) from April 1, 2017 through March 31, 2018, were as follows:

As only official Japanese organizations of the importers and distributors of foreign films under the banner of the Federation of Japanese Film Industry, Inc., the Foreign Film Importer-Distributors Association of Japan (FFIDAJ) shall be further engaged in the diffusion and development of foreign films in this year as well.

And the FFIDAJ shall also contribute to the development of the entire film industry with the close cooperation of such related organizations as the Motion Picture Producers Association of Japan (MPPAJ), the Japan Association of Theater

Owners, the Motion Picture Association (MPA), the Japan Video Software Association, and the Japan and International Motion Picture Copyright Association, Inc.

(1)

Undertakings related to the research and study of the foreign films, the making and collection of statistic materials as well as the PR activities including the publication of such materials

The FFIDAJ shall issue annual statistic materials of the imported foreign films that are distributed and released every year, and publicity announce them on its official website in Japanese and English.

① Annual statistic material on foreign films

The FFIDAJ shall issue the “General Situation” (classified by nation and enterprise) of imported films distributed and released every year since 1989. And the FFIDAJ shall research and collect basic data on Japan’s

imported film industry and announce the through FFIDAJ's official website (in Japanese and English) as well as the media. The FFIDAJ shall also engage in PR activities by responding to the requests and enquiries from not only Japan but also overseas countries. In addition, the FFIDAJ shall conduct direct interviews with distribution companies in regard to the research on their annual box-office income, and shall cooperate with research conducted by the media and others.

(2)

Undertakings related to the honoring and commendation of organizations, corporations, and persons who have contributed to the promotion of foreign film culture and art as well as the development of the foreign film import and distribution industry

The FFIDAJ shall grant prizes to the associations, corporations and persons of whom the FFIDAJ recognizes, after serious examination, their contribution

to the promotion and development of imported foreign films, and announce them publicity through the media.

#### Good Foreign Film Importer-Distributor Award

This award is designed to commend distributing companies that imported and released films, which of high quality, opened a new field and made a great contribution to the development of the Japanese film industry. The 8 judges selected from among critics and the media grant such prizes as the Minister of Economy, Trade and Industry Award, after strict examination.

(3) Undertakings related to publicity, propagation, promotion, preservation and special screenings of films for the purpose of having the Japanese general public enlightened to the social utility of imported foreign films

The FFIDAJ shall propagate to the general Japanese public the cultural, artistic



and social value of imported foreign films, as well as engage in activities concerning special screenings of films aiming to “to deliver motion pictures to various people.”

① Tokyo Cinema Show

The FFIDAJ shall hold events to promote foreign films in collaboration with the Motion Picture Association (MPA), the Motion Picture Producers Association of Japan and the Japan Association of Theater Owners. The FFIDAJ aims to make a great contribution to the increase of audiences and the development of the Japanese motion picture industry to the general public, theater-related persons and the media, through presentations, talk shows and screenings.

② Activities of “Let’s Go to the Movies” Executive Committee

The 4 film-related associations, the FFIDAJ, the Japan Association of Theater

Owners, the Motion Picture Producers Association and the Motion Picture Association (MPA) have been offering some special discount systems as “Let’s Go to the Movies!” campaigns such as “Couples 50s Discounts” and “Teenagers-Friendship Price”. To increase the opportunities for the general public to see movies at theaters, The Executive Committee shall carry out big campaigns in both of summer and fall this year too. Moreover, promoting to compile a database of timetables of theaters in the whole Japan, the FFIDAJ makes more and more people access to the websites to search the timetables. Thanks to cooperate with Yahoo! Japan and to expand preview sites by computers, the convenient for customers was improved. Going to the next stage, this is a lead time to consider new policy for reaching 200 millions of the movie population which is getting to retrieve in several years.

### ③ Preservation of Good Foreign Films

In cooperation with the Film Center of the Tokyo National Museum of Modern Art, the FFIDAJ shall make efforts so that membership companies will donate

their good foreign films to the Film Center.

④ Special Screenings with Audio Sub-Channel or Other Facilities

With the goal to “deliver movies to a variety of people,” the FFIDAJ shall continue activities to project films in the surroundings taking into consideration people with auditory and hearing handicaps as well as aged persons. In addition, the FFIDAJ shall back up such events as symposiums to propagate the necessity of such activities.

(4) Undertakings related to the holding of seminars, symposiums, and interchange meetings contributing to the promotion of foreign film culture, the development of foreign film import and distribution industry as well as the research of state-of the-art film technology

The FFIDAJ shall engage in undertakings to contribute to the Japanese film industry, by sharing, with not only film-related people but also general public, the

information on the latest films from Japan and foreign countries including the USA as well as information on innovations in image technology that is gained through training meetings and other means.

① Film Industry Interaction Meetings

With the cooperation of the Motion Picture Association (MPA), the Film Industry Interaction Meetings such as the New Year's Business Card Exchange Party shall be held once a year for the purpose of the healthy development of the foreign film import and distribution business, to promote the interaction of the Japanese and overseas film industries as well as to contribute the economic development and cultural improvement of Japan.

② Seminars on Film Technology Innovation

Seminars and technical study meetings shall be held to share the newest information on the technological innovation related to the digitalization of images and cooperate with each movie-related organizations.

③ Study Meetings of the Conference Group for Import and Customs Clearance of Foreign Films in Japan

The Conference Group for Import and Customs Clearance of Japan holds workshop related the latest imaging technique. Through this workshop, FFIDAJ provides information on the latest movies and video technology to the general public is not movie parties only this year too.

④ Association of Foreign Film Publicity Managers

The Association owns its office inside the FFIDAJ, comprising publicity managers of the members of the FFIDAJ and the Motion Picture Producers Association of Japan as well as the Motion Picture Association (MPA), and holds meetings for the wholesome and smooth achievement of the publicity business through the examination, contact and information exchange of the problems and emergency tasks faced in the publicity work of films. In addition, the Association of Foreign Film Publicity Managers enriches the Yahoo!

Preview Websites, arranges the media interviews and maintains. And also, the Association co-sponsors such events as the Tokyo Cinema Show and the Good Foreign Film Importer-Distributor Award.

(5) Undertakings to cooperate with sponsor or hold film festivals for the purpose of developing and prompting the film business

The FFIDAJ shall sponsor and cooperate with the holding of various film festivals aimed at the promotion and development of the film business.

#### ① Various Film Festivals

The FFIDAJ has sponsored and cooperated with the execution of film festivals and awards, such as the Tokyo International Film Festival, Osaka European Film Festival, Osaka Asian Film Festival, Okinawa International Film Festival, Yamagata International Documentary Film Festival, Kyoto Historical International Film Festival, Aichi Women's Film Festival, Japan Academy

Prize, Mainichi Film Competition and Blue Ribbon Awards. The FFIDAJ shall also cooperate with events held by film organizations such as Film Day. In addition, the FFIDAJ shall cooperate with the EU Film Days, France Film Festival and others to widely introduce overseas movies to the Japanese general public.

(6) Undertakings for helping to make the resolution of conflict related to international business of imported foreign films and concerning protection of intellectual properties

The FFIDAJ shall take policies against copyright infringement of foreign theatrical feature films caused by the digitalization to bring with many kinds of problems in the film world.

① Policies against the Stealthy Recording of Films

Deliberating copyright infringement by sneak shots at theaters which causes

damage to film culture and art, FFIDAJ shall confer preclusion of measure on movie sneak shots by people by whom concerned cinema industry stipulated in Article 3 of the Law for the Prevention of Stealthy Recording Films (Law No.65 set forth in 2007) with related organizations. Cooperating with “No More Movie Burglar” campaign by Executive Committee at “Let’s Go to The Movies!”, the measure of movie voyeur prevention is widely promoted.

② Through International trades by membership companies and non-membership companies and consultations and hearings problems of Copyright, FFIDAJ aims to find out the best solution. Examining The Foreign movie-related Law and Domestic Copyright Act, FFIDAJ negotiates legal adviser and adviser accountant to find settlements.

7) Undertakings necessary to accomplish FFIDAJ’s purposes in addition to those mentioned above





## II. Board of Directors Meetings, Regular Membership Meetings, Section Meetings, and Undertakings

### 1) Agenda discussed at Board of Directors Meetings

#### ○ 55th Board of Directors meeting (held on April 21)

##### <Deliberation and Approval Matters>

Approval of 54<sup>th</sup> Board of Directors meeting minutes

March income and expenditure report

Requests sponsored name

Award Ceremony of The 70<sup>th</sup> MPTE AWARDS 2017

The 10<sup>th</sup> Shitamachi Comedy Film Festival in Taito

2016 settlement of accounts

2017 undertakings

2017 budgets

Expiration of terms of directors and inspectors

<Report Matters>

Other issues

- 56<sup>th</sup> Board of Directors meeting (held on June 9)

<Deliberation and Approval Matters>

Approval of 55<sup>th</sup> (April) Board of Directors meeting minutes

Report on April-May income and expenditure

Requests sponsored name

Aichi International Woman's Film Festival 2017

Yamagata International Documentary Film Festival 2017

Movie Report Contest 2017

Reelections of 2017 directors and inspectors

Issues with Japan Association of Theater Owners

<Report Matters>

Document from JASRAC to Japan Association of Theater Owners

Tokyo Cinema Show 2017

Other issues

- 57<sup>th</sup> Board of Directors meeting (held on July 21)

<Deliberation and Approval Matters>

Approval of 56<sup>th</sup> (June) Board of Directors meeting minutes

Report on June income and expenditure

Requests sponsored name

The 30<sup>th</sup> Tokyo International Film Festival

Japan Content Showcase 2017

The 9<sup>th</sup> Kyoto Historica International Film Festival

<Report Matters>

Report on JASRAC's Meeting

Tokyo Cinema Show 2017

Other issues

- 58<sup>th</sup> Board of Directors special meeting (held on August 28)

Consideration of “Counterproposal” by Japan Association of Theater Owners

for conferring with JASRAC

Other issues

- 59<sup>th</sup> Board of Directors meeting (held on September 15)

<Deliberation and Approval Matters>

Approval of 57<sup>th</sup> (July) Board of Directors meeting minutes

Approval of 58<sup>th</sup> (August) Board of Directors special meeting minutes

Report on July-August income and expenditure

Request sponsored name

Kobe Shinkaichi Yodogawa Nagaharu Memorial 2017

Suggestion of “Reference Plan” to revise JASRAC’s rental charge

<Report Matters>

Tokyo Cinema Show 2017

56<sup>th</sup> Good Foreign Film Importer-Distributor Award

Other issues

- 60<sup>th</sup> Board of Directors meeting (held on October 20)

<Deliberation and Approval Matters>

Approval of 59<sup>th</sup> (September) Board of Directors meeting minutes

Report on September income and expenditure

New Admission of Supporting Members

Contract Expiration Notice of Use Consent from JASRAC to Japan

Association of Theater Owners

<Report Matters>

Completion of Tokyo Cinema Show 2017

Other issues

- 61<sup>st</sup> Board of Directors meeting (held on November 17)

<Deliberation and Approval Matters>

Approval of 60<sup>th</sup> (October) Board of Directors meeting minutes

Report on October income and expenditure

Request sponsored name

Film Festival at 10a.m. 9

<Report Matters>

New Year's Business Card Exchange Party 2018

Other issues

- 62<sup>nd</sup> Board of Directors special meeting (held on December 1)

Report on The 14<sup>th</sup> JASRAC Conference

Consideration of Answer by Japan Association of Theater Owners

Other issues

- 63<sup>rd</sup> Board of Directors meeting (held on January 19)

<Deliberation and Approval Matters>

Approval of 61<sup>st</sup> (November) Board of Directors meeting minutes

Approval of 62<sup>nd</sup> (December) Board of Directors special meeting minutes

Report on November-December income and expenditure

Request sponsored name

The 13<sup>th</sup> Osaka Asian Film Festival”

<Report Matters>

Report on JASRAC Meeting

Completion of New Year’s Business Card Exchange Party 2018

Developmental Explanation of JASRAC Problem

Other issues

- 64<sup>th</sup> Board of Directors meeting (held on February 23)

<Deliberation and Approval Matters>

Approval of 63<sup>rd</sup> (January) Board of Directors meeting minutes

Report on January income and expenditure

<Report Matters>

56<sup>th</sup> Good Foreign Film Importer-Distributor Award

Developmental Explanation of JASRAC Problem

Other issues



- 65<sup>th</sup> Board of Directors meeting (held on March 16)

<Deliberation and Approval Matters>

Approval of 64<sup>th</sup> (February) Board of Directors meeting minutes

Report on February income and expenditure

Temporary settlement of accounts for 2017

Undertaking plans for 2018

Problem of JASRAC

Requests sponsored name

SKIP City International D-Cinema Film Festival 2018

The 10<sup>th</sup> Okinawa International Film Festival

<Report Matters>

Report of Result on 56<sup>th</sup> Good Foreign Film Importer-Distributor Award

Other issues

2) Agenda discussed at regular membership meetings

○ April regular membership meeting (held on April 21)

Approval of March regular Board of Directors meeting minutes

Approval of March undertaking report

2016 settlements of accounts

2017 undertakings plans

2017 plans for income and expenditure

Report on approvals of sponsored names

The 10<sup>th</sup> Shitamachi Comedy Film Festival in Taito

The 70<sup>th</sup> Award Ceremony of MPTE AWARDS 2017

Other issues

Brochure of The 55<sup>th</sup> Good Foreign Film Importer-Distributor Award

Flyer of Film Festival at 10a.m. 8

○ June regular membership meeting (held on June 9)

Approval of April regular membership meeting minutes

Approval of April and May undertaking report

Tokyo Cinema Show 2017(Proposed)

Report on approvals of sponsored names

Aichi Woman's International Film Festival 2017

Yamagata International Documentary Film Festival 2017

Movie Report Contest 2017

Other issues

○ July regular membership meeting (held on July 21)

Approval of June regular membership meeting minutes

Approval of June undertaking report

Tokyo Cinema Show 2017

Report on approvals of sponsored names

The 30<sup>th</sup> Tokyo International Film Festival

Japan Content Showcase 2017

## The 9<sup>th</sup> Kyoto Historica International Film Festival

### Other issues

- September regular membership meeting (held on September 15)

- ◆Japan Content Showcase 2017

Mr. Fumio Takagi: Secretariat sub chief at UNIJAPAN and Director at

Japan Content Showcase

- ◆Summary of 30<sup>th</sup> Tokyo International Film Festival

Mr. Nobushige Toshima: Secretary-General at UNIJAPAN and Tokyo

International Film Festival

Approval of July regular membership meeting minutes

Approval of July and August undertaking report

Tokyo Cinema Show 2017

56<sup>th</sup> Good Foreign Films Importers-Distributors Award“

Report on approvals of sponsored name

Kobe Shinkaichi Yodogawa Nagaharu Memorial 2017

Other issues

- October regular membership meeting (held on October 20)

Approval of September regular Board of Directors meeting minutes

Approval of September undertaking report

Completion of Tokyo Cinema Show 2017

Other Issues

- November regular membership meeting (held on November 17)

Completion of The 30<sup>th</sup> Tokyo International Film Festival

Mr. Nobushige Toshima: Secretary-General at UNIJAPAN and Tokyo

International Film Festival

Approval of October regular Board of Directors meeting minutes

Approval of October undertaking report

The New Year's Business Card Exchange Party 2018

Report on an approval of sponsored name

Film Festival at 10 a.m. 9

Report on the current state of JASRAC problem

Other issues

- January regular membership meeting (held on January 19)

Approval of November regular Board of Directors meeting minutes

Approval of November and December undertaking reports

Completion of The New Year's Business Card Exchange Party 2018

2017 general situation of foreign films

Report on an approval of sponsored name

The 13<sup>th</sup> Osaka Asian Film Festival

Other issues (Brochure of "The 62<sup>nd</sup> Movie Day")

- February regular membership meeting (held on February 23)

Approval of January regular membership meeting minutes

Approval of January undertaking report

56<sup>th</sup> Good Foreign Films Importer-Distributor Award

Other issues

- March regular membership meeting (held on March 16)

Approval of February regular membership meeting minutes

Approval of February undertaking report

2017 temporary settlement of accounts

Undertaking projects for 2018

56<sup>th</sup> Good Foreign Films Importer-Distributor Award

Other issues

3) Holding of Publicity Section, Business Section, Production= Liaison Section

meeting as well as General Affairs-Accounting joint-meetings and

Inauguration of International Group

With the approval from the Board of Directors, general meetings were held by

the following sections for the promotion of the FFIDAJ's undertaking projects

and the operation of the FFIDAJ

Publicity Section

Four times (September 27, November 30, January 30, March 27)

Business Section

Four times (September 26, November 28, January 23, March 27)

Year-End Social Gathering (December 6)

Production=Liaison Section

Four times (September 29, November 29, January 26, March 22)

General Affairs-Accounting joint-meetings

Four times (September 28, November 27, January 16, March 22)

4) Holding of meetings of the Conference Group for Import and Customs



Clearance for Foreign Films in Japan

Four times (April 11, September 29, November 29, January 26)

5) Holding of foreign film publicity managers

Eight times (April 26, June 28, July 25, September 27, November 30,

December 12, January 30, March 27)

Year-End Social Gathering (December 12)

### III. Report on Major Undertakings

- 1) Undertakings related to the research and study of the foreign film business, the making and collection of statistic materials as well as the official announcement of such materials

The FFIDAJ issued the “2017 List of Foreign Films” in January 2018. The FFIDAJ also issued the “General Situation of Foreign Films in 2017 – classified by nation and enterprise” both in July 2017 (the first half of the fiscal year) and January 2018. Those “Lists” and “General Situation” are attached.

Upon completion, those materials were soon put on the FFIDAJ website and are being used as contact information by related organizations, governmental bodies, related films and the press.

- 2) Undertakings concerning the honoring and commendation of the organizations, corporations, and persons contributing to the promotion of

foreign film culture and art as well as the development of the foreign films import and distribution industry

#### 1. Presentation of 56<sup>th</sup> Good Film Importer-Distributor Award

The year 2017 marked the 56<sup>th</sup> anniversary of the Good Film Importer-Distributor Award established by the Foreign Films Importers-Distributors Association of Japan with the support of the Ministry of Economy, Trade and Industry in 1962. After strict examination, nine judges (listed separately) selected the companies that imported and released films which, being high quality, opened a new field and made a great contribution to the development of the Japanese film industry during the period starting April 1, 2017 and ending March 31, 2018.

The outline is as follows:

The joint-meetings of the Selection Committee and Steering Committee members were held on Thursday, October 5. After the implementation

guidelines for the 56<sup>th</sup> Good Film Importer-Distributor Award were approved, the judges were introduced and Noboru Akiyama was assigned to the post of the Selection Committee Chairman after last year.

Judges: Shinya Aoki, Noboru Akiyama, Sayumi Uchino, Hiroo Otaka, Koji Okamoto, Tomonori Saeki, Naofumi Higuchi, Koichi Murakami and Sachiko Watanabe

Sponsored by: The Foreign Film Importer-Distributors Association of Japan

Supported by: The Ministry of Economy, Trade and Industry

#### Report on Examination

The 1<sup>st</sup> Examination Meeting was held at noon, February 7<sup>th</sup>, with the attendance of 9 judges, in the meeting room of the Motion Picture Producers Association of Japan. As selection committee Chairman Noboru Akiyama explained the basic policy of the examination, the following companies were selected for the final examination meeting, after checking out all the films distributed by each of the 108 entry companies (31 FFIDAJ members, 4 MPA

members and 73 other companies), and using FFIDAJ's "2017 List of Foreign

Films" for reference.

The final 13 companies as follows:

KINOFILMS INC.

GAGA CORPORATION

NEW SELECT CORPORATION

PHANTOM FILM CORPORATION

LONG RIDE CO., LTD.

WOLT DISNEY JAPAN CO.,

SONY PICTURES ENTERTAINMENT INC.

20CENTURY FOX FILM CORPORATION

WARNER BROTHERS JAPAN LLC

UPLINK CO.

UNPLUGGED INC.

TWIN CO., LTD.

BITTERS END, INC

2<sup>nd</sup> Examination Meeting (Final Examination Meeting)

The final screening was held in the conference room of the Motion Pictures Producers Association of Japan on Wednesday, March 14 at noon following the first screening held on February 7. Based on the list of works released from the start of April 2017 to the end of March 2018 by the 13 companies selected from the first screening, and through thorough deliberation regarding reasons for recommendation by chairperson of Agency Akiyama and eight others, the following examination results were decided.

<First Prize>

○ 20 Century Fox Film Corporation

“HIDDEN FIGURES” “Three Billboards Ebbing, Missouri” “THE SHAPE of WATER”

While space race under Cold War in 60's, "HIDDEN FIGURES", saved difficult situation of America's plan about space race and was excitingly drawn the existence of three mathematicians of black woman, gave a smash hit. And "Three Billboards Ebbing, Missouri", a unique controversial piece, won star actress prize and supporting actor prize at Academy Award this year. These two works were really outstanding. Also, "THE SHAPE of WATER", had won 4 classes such as Work prize and Director prize at Academy Award this year, was prized by every judge because Director Guillermo del Toro made illusion world and portrayed it beautiful and fantastic.

<Award of Excellence>

○ KINOFILMS INC.

"Miss Sloane" "Their Finest" "PADDINGTON2"

Buying highly foreign movies recently, the attitude to distribute a lot of types of great movies such as the single theater type and family movies was

estimated very well. In the world of lobbyists on a crime wave, "Miss Sloane", portrayed female lobbyists stood on tiptoe forcibly, and "Their Finest", is such an unique and warm movie and described a woman getting independent through playing within a play on filmmaking at London under the world war, were shown movie fans by careful advertising. The attitude to advertise was highly regarded. It is also praised "PADDINGTON2", has high celebrity all over the world and great advertising development only series works could do and got good result following the previous one.

<Award of Encouragement>

- NEW SELECT CORPORATION

"Powidoki (Afterimage)" "Una Mujer Fanasstica(A Fantastic Woman)"

The posture to keep distributing many great works from all over the world if the work from the country has a poor public performance was highly estimated and expected. "Powidok(Afterimage)" of posthumous work by Director,



Andrzej Wajda from Poland was evaluated that the work remembered for a long time is asking in all seen things and finished portrayed his theme of his own life about the fight of totalitarianism and freedom on art through a real painter.

<Award of Encouragement>

○ LONG RIDE Co., Ltd.

“PATERSON” “HAPPY END”

This year, the works by famous directors such as Woody Allen, François Ozon and Kathryn Bigelow were lined up made movie experts growl. Especially, “PATERSON” by Jim Jarmusch was praised his warm worldview that makes you realized how important to live true to yourself. “HAPPY END” following “Amour” by Michael Haneke gave a great impact again that the theme of “Love and Mortality” was portrayed in bourgeois home at Calais, France has immigration problem. From now on, commitment of author and distributing widely original and excellent works by an exact skill of selection were

expected.

The awards ceremony was held on April 25, 2018.

## 2. The activities as a member of the Federation of Japanese Film Industry, Inc.

As a regular member of the Federation of Japanese Film Industry, Inc., the president of this society attends the annual general meetings and board meetings (9 times) as a director, and the secretary-general also attends as an observer. Members also attended the Federation of Japanese Film Industry, Inc. Member Body Secretary-General Liaison Conference and put in efforts to stabilize the foundation of the society, as well as cooperate in the operation of the 62<sup>nd</sup> Movie Day held by the Federation of Japanese Film Industry, Inc.

The 62<sup>nd</sup> “Movie Day” a special award for distinguished service

Yasushi Kawarabata    Movie Critic

The 62<sup>nd</sup> “Movie Day” awards for recognition of continuous service

Mitsuyoshi Morita    NIKKATSU CORPORATION    Copyright Sales

Nobuaki Nagae    Nikkatsu Studio Service Co.    Chief Executive

Seiji Nakamura    Operation Department at SONY PCL Inc.    Operation

Management

Takaaki Ozawa      C&CS Department at SONY PCL Inc.    Producer

Teruaki Seki        Foreign Film Importer-Distributors Association of Japan

Director/Secretary-General

3) Business regarding publicity, promotion, preservation and special screening in order to educate citizens of the social usability of imported foreign films

1. The hosting of the Tokyo Cinema Show

The 22<sup>nd</sup> Tokyo Cinema Show was held as the Tokyo Cinema Show 2017 with the following details.

Location: International Conference Area at Keidanren-Kaikan

Date: Wednesday, September 20

Sponsor: Foreign Film Importer-Distributors Association of Japan

Co-sponsors: Motion Picture Association (MPA)

                         Motion Picture Producers Association of Japan Inc.,

                         Japan Association of Theatre Owners

Patronage: Ministry of Economy, Trade and Industry

                         UNIJAPAN

                         Visual Industry Promotion Organization

Program

○ This is The First Out “This is the Best Movie Ever! (Introduced by MC)

“This is the place to first announcement on screening of trailers and bonus pictures of the works released after fall”

Facilitator: Sadako Nara(Freelance Announcer)

- The Latest American Movie Report & The Report on Toronto International Film Festival 2

Tomohiro Machiyama, a movie critic, lives in Barkley, California, the United States, introduced the latest works in topics in America and at Toronto International Film Festival and the works seems to be candidates on Academy Award in America.

- Social Gathering Meeting

Social Gathering Meeting was held with participants at “This is the Best Movie ever!” and “The Latest American Movie Report & The Report on Toronto International Film Festival 2” from performances, distributors and mass media officials.

\*"Line-up Brochure" was given out to all participants.

Questionnaires of demands of events and the theme from now on were sent out.

## 2. Activities of "Let's Go to The Movies!" Executive Committee

Expanding annual movie population 200 millions, for the purpose of development of film industry and the Japanese economy, 4 groups which are Japan Association of Theatre Owners, Motion Picture Producers Association of Japan, Inc., MPA and FFIDAJ positively participated 2017 business started "Let's Go to The Movies!" executive committee in 2004.

<Report on Activity>

- ① Continuous activity to prevention of pirating in the movie theater
- ② Database of timelines at every theaters and expanding customers'

convenience by continuous preview site on Yahoo! Japan

- ③ Having been to aiming to increase 200millions of movie population, The FFIDAJ have been tried a variety of undertakings. Taking the progress state into consideration, an alternation of the chairperson and a selection of the executive secretary were conducted. Carried out new system, a new measure for increasing 200millions of movie population was negotiated. Thanks to look at a council itself again, exploitations of effective plans and new promotions are progressed. From now on, several plans separated for each charge of theme by subcommittee format are discussed.

### 3. Film donated to the National Film Center

No work has been donated National Film Center by FFIDAJ member companies. In member companies' conditions of the work contracts, a campaign for leaving prints in Japan (National Film Centre) is such a steady activity, but recognized important work, and with the agreement from the

producers of the overseas contract partners, the companies cooperate with it.

4). Business regarding the revival of foreign film culture in line with the development of the foreign films importation and distribution industry and the newest movie technology research in contribution to holdings of seminars, symposiums and exchange meetings

#### 1. The holding of The Business Card Exchange Meeting

With the cooperation of Motion Picture Association (MPA) and the participation of 813 individuals from distribution, show business, advertisement, production and media, all of which support the Japanese film industry, The Business Card Exchange Meeting was held at the beginning of 2018 on Friday, January 5, with aiming to strive for a wholesome development in the foreign film importation and distribution industry as well as improvement in the economy and culture of Japan.

#### 2. Communication of customs clearance of foreign films conference workshop

At the communication of customs clearance of foreign films conference workshop, 35 companies that take part in the movie and picture business participated in order to strive for the simplification of import clearance tasks. The main activities are described below.

① Regular Meetings (4 times a year)

② 1) Workshop in Summer

Time and Date: Wednesday, July 12, 2017 2p.m.-4:30p.m.

Location: IMAGICA First Preview Room

Subject for Discussion: "Copyright Law You Must Want to Know"

Lecturer: Lawyer at TMI Associates/ Director at FFIDAJ Yoshiro Masumoto

"This is How Explosion Screening Works"

Representative at Boid Inc.

Yasuhito Higuchi

"Proofreading and Review"

President and CEO at Ouraidou Inc.,

Kyohei

Yanagishita

76 people were participated.

### 3. Meetings of publicity division managers for foreign films

The FFIDAJ held the meetings publicity division managers 9 times, the attendees coming from a total of 39 FFIDAJ member and MPA member companies, to examine problems they were confronting and exchange



information with each other, and made efforts to establish conditions for smooth and more wholesome publicity activities that would lead to the increase of film-going population. And the FFIDAJ made efforts to improve the show time database started by the “Let’s Go to the Movies!” Executive Committee as well as the Yahoo! Preview Website. Cooperating with “Let’s Go to the Movies!” Executive Committee re-started this year and offering opportunities to exchange information beyond Japanese films and foreign films and acceleration of personal exchanges, aggressive activities are carried out through foreign films advertising managers meeting.

5) Undertakings to cooperate with sponsor and hold film festivals for the purpose of developing and prompting the film business

1. The FFIDAJ supported and cooperated with the following film festivals to facilitate them being held successfully.
2. The FFIDAJ cooperated with the management of the 30<sup>th</sup> Tokyo International

Film Festival and helped with its custom clearance, translation and subtitling activities for its films. And the Tokyo Cinema Show became a joint project with the 30<sup>th</sup> Tokyo International Film Festival.

Film Festival Supported by FFIDAJ in 2017

Titles, Periods and Locations

Shin Film Festival at 10a.m. 8

April 1 (Sat), 2017- March 30 (Fri), 2018

57 theatres in Japan

The 9<sup>th</sup> Okinawa International Film Festival

April 20 (Thu), 2017- April 23 (Sun)

Ginowan City(Okinawa Convention Center), Naha City, Okinawa City(Goza)

SKIP City International D-Cinema Festival 2017

July 15 (Sat)- July 23 (Sun)

SKIP City

Aichi International Woman's Film Festival 2017

September 6(Wed) - September 10(Sun)

Will Aichi, Mid Land Square Cinema

10<sup>th</sup> Shitamachi Comedy Film Festival in Taito

September 15 (Fri) - September 18(Mon)

Taito Ward (Asakusa and Ueno Areas)

Yamagata International Documentary Film Festival 2017

October 5(Thu)- October 12(Fri)

Yamagata Central Public Hall, Yamagata City Hall and Yamagata City

Cinema

Japan Content Showcase 2017

October 23(Mon)-October 26(Thu)

Sunshine City Convention Center, Excel Hotel Tokyu(Shibuya)

30<sup>th</sup> Tokyo International Film Festival

October 25 (Wed) - November 3 (Fri)

Roppongi Hills

Kobe Shinkaichi Yodogawa Nagaharu Memorial 2017

October 13 (Fri)- October 15 (Sun)

Kobe Art Village Center KAVC Hall

9<sup>th</sup> Kyoto Historica Film Festival

October 28 (Sat) - November 5 (Sun)

Kyoto Culture Museum

MPTE AWARDS 2017

November 1(Wed)

Roppongi Hills 49 Auditorium

13<sup>th</sup> Osaka Asian Film Festival

March 9 (Fri), 2018- March 18 (Sun), 2018

Umeda Bluc 7, ABC Hall

### 3. Cooperation in film award management

The FFIDAJ cooperated in the management of the 41<sup>st</sup> Japan Academy Prize

(as a steering committee member), as well as the management of the 72<sup>nd</sup>

Mainichi Film Competition (as an advisory committee member). The FFIDAJ

cooperated also with the 60<sup>th</sup> Blue Ribbon Award sponsored by the Tokyo

Film Reporter's Club as a supporter.

6) Undertakings for the arbitration of the resolution of disputes related to international transactions of imported foreign films, as well as the protection of intellectual property

1, Recent years have seen the frequent infringement of copyrights by the sale of pirated DVDs made from the stealthy recording of movies inside theaters as well as by the outflow of such illegally recorded films downloaded and put on the web. So film-related organizations cooperated in making aggressive actions, as a result, the Law for the Prevention of Stealthy Recording of Films was proclaimed and come into force in 2007.

Since then, the FFIDAJ has been continuing to screen preventing secret filming CM (the Camera Man) with “Let’s Go to the Movies!” executive committee at theaters in Japan.

## 2. Copyright Issues

Concerned with member companies’ issues of copyright dealt with

examination, communication, corresponding through the consultation with the legal adviser. In addition, the discussion with each associated group repeated towards a solution to the problem as the whole prompt movie industry. After 2011, on “Revision Negotiations of the Screening Fee for Use Contract of the Movie Using JASRAC Management Musical Pieces” (JASRAC Meeting) which is cooperated with JASRAC and Japan Associations of Theatre Owners, the FFIDAJ joins as observer every time, follows distributors’ profits and is active for the purpose of following profit of the whole movie industry.

7) The business that is necessary to achieve the purpose of this corporation other than lifted up to previous issues